

DANIEL LAWHON

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WEBSITE I am regularly in the process of reconstructing and updating portions of my website, but to view a further glimpse of the variety of my work, please visit www.daniellawhon.com.

PRACTICAL EXPERIENCE

Des Moines Register Media

Associate sports editor, digital desk/online content — July 2014-present

Sports copy/Web editor — July 2012-present

- Directs nighttime sports department print and Web workflows 4-5 evenings weekly
- Consults with reporters for developing analysis topics in response to Web interest
- Crafts Web-centric posts with high-traffic potential to maximize audience reach
- Leads Iowa live interactive game engagement that generates 4,000+ weekly views
- Regularly shapes sports' p.m. Web presence through story selection, social media
- Collaborates with rotating print designers to create attractive layouts, maintain style
- Trusted within 4 months of arrival to run Sunday p.m. operation in editors' absence

Rapid City (S.D.) Journal

Assistant sports editor — April 2011-July 2012

Sports reporter/copy editor — January 2010-July 2012

- Won regional AP awards consecutive years vs. Omaha, Lincoln, Sioux Falls markets
- Led live online coverage (chats and podcast) of high school, minor-league pro sports
- Directed five-person staff (full- and part-time) of six-page section twice weekly
- Managed weekly outdoors section requiring scheduling of part-time columnists
- Wrote 3-4 stories weekly across beats while working as full-time desk employee

The Miami Herald

Sports copy editor, Dow Jones Newspaper Fund editing program — June-August 2008

- Edited/posted about eight story accounts nightly for large-market sports section
- Trusted with direct desk work on major national events and statistical breakdowns

Columbia (Mo.) Missourian

News editor; sports copy editor/designer; higher ed. reporter — Jan. 2007-Jan. 2009

- Maintained multifaceted reporting/editorial roles for daily city newspaper
- Composed attractive, creative headlines, front-page layouts for print and Web

TECHNICAL EXPERIENCE

Strong comfort level: InDesign; Quark; Django CMS; Blox CMS; Presto CMS; Falcon, Coyote, PlanControl, NewsGate publication systems; Facebook; Twitter; Chartbeat analytics

Moderate comfort level: Photoshop; Illustrator; Dreamweaver; Omniture analytics

Fundamental comfort level: HTML/XHTML; Other Adobe Creative Suite applications

ACTIVITIES AND SERVICE

- Proficient in Spanish
- Accomplished church organist/pianist (13 yrs.)

EDUCATION AND HONORS

Second place, Sports Feature, 2012 The Associated Press Great Plains News/Photo contest
Second place, Spot Sports, 2011 The Associated Press Great Plains News/Photo contest
Bachelor of Journalism, *summa cum laude*, Print and Digital News; **Minor** in Spanish
University of Missouri-Columbia, December 2008 **GPA: 3.97/4.0**